

2022 MEDIA PLAN SCENARIO:

Your chapter's agricultural communications committee has been approached by a benefactor of a local community garden in your state to promote the establishment/revitalization/importance of the garden in the community it serves. Your committee has the option to decide what is included in the promotion of this community garden. This promotion might include one or more of the following related to the community garden's efforts: innovative growing techniques, the community the garden serves, community engagement opportunities, events, volunteer opportunities, social functions, adult and youth educational opportunities, etc. Please remember the plan should focus on promoting a community garden within your state.

BUDGET - \$5000