

Team Product Development Project Scorecard

Chapter: _____

Package Design	Possible Score	Team Score
A. Use and development of nutritional label		
a. Required information present	10	
b. Correct calculations	10	
c. Correct organization	10	
B. Use and development of the ingredient statement		
a. Present	10	
b. Correct order and all ingredients included	10	
c. Location on package	10	
C. Use of principle display panel to convey information		
a. All required components	15	
b. Correct information	15	
c. Location on package	10	
Product Design Subtotal	100	
Product Development Oral Presentation	Possible Score	Team Score
D. Cost of Goods Sold		
a. Costing	20	
b. Accuracy		
E. Nutrition		
a. Communicate nutritional quality of product	20	
b. Apply nutritional quality to health benefits		
F. Target Audience		
a. Identification of key consumer	20	
G. Quality Control		
a. Key quality attribute of consistent product	20	
b. Examples: flavor, color, texture, net weight, size, etc.		
H. Marketing and Sales		
a. Communicated with future users	20	
b. Promotions		
c. Market location		
I. Product		
a. Appearance	20	
b. Texture		
c. Shelf-life		

d. Interaction of ingredients e. Creativity		
J. Processing a. Description of how to make product b. Equipment c. Flow diagram, unit operations d. People	20	
K. Packaging a. Materials used b. Appropriate for use of product c. Creativity	20	
L. Food Safety a. Discussed potential hazards/concerns	20	
M. Formulation Concepts		
a. How well did product match concept/product development scenario	30	
b. Category	5	
c. Platform	5	
N. Quality of Presentation		
a. Equitable participation of team members	5	
b. Organization	5	
c. Use of time allowed	5	
d. Professionalism	5	
e. Presence and enthusiasm	5	
f. Mannerisms	5	
Product Development Oral Presentation Subtotal	250	
Response to Judges' Questions	Possible Score	Team Score
O. Team participation in question response a. All team members contributed	25	
P. Quality of Response a. Accuracy b. Ability to answer c. Originality d. Knowledge	25	
Response to Judges' Questions Subtotal	50	
Total Points	400	