

FFA horse judging reasons

Giving reasons helps members to:

- Organize their thoughts.
- Learn to express themselves in a logical, convincing manner.
- Speak effectively.

How a Set of Oral Reasons are Evaluated

Many different styles of reasons are practiced. Virtually all can be successful if used properly. Style is not the most important factor if reasons are accurate, concise, and conversational. When aiming for high scores on oral reason sets, the most important qualities to strive for in evaluating a set of oral reasons are:

- Accuracy of statements presented.
- Completeness - all important points must be discussed.
- The ability to emphasize the most important differences between two animals.
- A complete vocabulary of livestock related terms.
- Variation in the use of descriptive terms (avoid repetition).
- A conversational tone of delivery.
- A sincere, emphatic, and persuasive delivery.
- Use of correct grammar.
- Use of pauses and voice inflection for emphasis.
- Volume that is appropriate for the size of the room and for remaining conversational.
- A logical, organized format that is easy for the listener to follow.
- Proper eye contact.
- Correct posture.
- Absence of distracting movements.