

## Ag Broadcasting/Journalism Scorecard

Name \_\_\_\_\_ Chapter \_\_\_\_\_ Judge \_\_\_\_\_

News Presentation			
Scored Items	Points Allowed	Points Earned	Judges Comments
Program Development & Editing	10		
Ability to Gain Attention	10		
Effective Use of Copy	5		
Use of Transitions	10		
Organization	5		
<b>News Presentation Total</b>	<b>40</b>		
Delivery			
Pronunciation	9		
Articulation	9		
Inflection	6		
Emphasis	6		
Vocal Rate	5		
Vocal Quality	5		
<b>Delivery Total</b>	<b>40</b>		
Included Ag Futures	10		
Commercial			
Presentation	5		
Voice Tone	5		
Originality	10		
<b>Commercial Total</b>	<b>20</b>		
<b>Total Points</b>	<b>110</b>		<b>*** Time deductions: One-half point/second over 5 minutes or under 4 minutes. During commercial, one-half point/second over 30 seconds or under 25 seconds.</b>
<b>Minus Time Deductions</b>			
<b>Grand Total</b>			
<b>Final Placing</b>			